ZACH BULLARD

zach@bullard.dev

G (662) 351-9185

Atlanta, GA 30346

SKILLS

Product Management & Strategy

Product Strategy

- Product Lifecycle Management
- Product Roadmaps
- **Project Planning**
- Agile Methodologies
- **Competitive Analysis**

Al & Technical Innovation

Generative AI Implementation

AI/Human Workflow Design

Prompt Engineering

Al Content Strategy

AI-Driven Product Development

User Research & Analytics

User Research

UX Research

A/B Testing

KPI Tracking

Improvement Metrics Measurement

Programming & Development

Python

JavaScript

React

MongoDB

Data Science & Analytics

Pandas

Scikit-learn

PROFESSIONAL SUMMARY

Innovative product manager with proven success in developing AI-enhanced solutions that drive measurable business growth. Combines technical expertise in generative AI and software development with strong product strategy to deliver revenue-generating features and improved conversion rates. Demonstrated ability to bridge technical and business requirements while leading cross-functional teams to successful product launches. Seeking opportunities to leverage expertise in AI implementation, analytics, and product development to drive next-generation product innovations.

WEBSITES, PORTFOLIOS, PROFILES

- www.zach.bullard.dev
- www.linkedin.com/in/zach-bullard

WORK HISTORY

Bold - Product Manager, Global Content

Remote • 04/2024 - Current

- Communicated effectively with team members to deliver updates on project milestones and deadlines, resulting in 90% on-time project completion rate
- Analyzed key product metrics to measure performance, identifying opportunities for feature optimization and user experience improvements
- Managed full product lifecycle from ideation through post-launch support, implementing quality control measures that reduced post-release issues by 25%
- Documented user stories, specifications, and product features into detailed work orders, ensuring clear communication and alignment across development teams
- Implemented Agile methodologies to improve project management efficiency, resulting in faster sprint completion times
- Managed stakeholder expectations through regular updates and transparent communication throughout the product development process
- Prioritized product roadmap initiatives based on business impact and resource constraints to achieve key product goals and metrics
- Drove innovative content strategy combining generative AI with human curation across 6 projects, achieving 2% increase in conversion rates and generating \$4M in annualized revenue

Chill Subs - Data Engineer / Analyst Remote • 10/2022 - Current

- Wrote a codebase for long-term data maintenance
- Created / maintained scripts for automated data collection
- Developed a system for aggregating data into a unified ranking system

spaCy Data Mining Model Development Excel Dash

EDUCATION

Vanderbilt University Nashville, TN • 05/2012

Bachelor of Arts: Psychology

- Extracurricular Activities: Tutoring (Physics, Calculus, Russian Language), Created and led science lab program for students with special needs
- Research Project: Memory structures in patients with schizophrenia
- GPA: 3.6

Tripleten - Product Manager, Data Programs

Remote • 01/2022 - 12/2023

- Led a product team of 25 people
- Reduced drop/refund rate quarter-on-quarter
- Designed and evaluated data-driven solutions to product challenges
- Owned the agile sprint cycle for the team
- Coordinated with development, guidance, and analytics teams to achieve business goals

Tripleten - Data Content Lead

Remote • 01/2020 - 01/2022

- Created / edited content for the Data Science and Data Analyst programs
- Managed the work of a 15-person content team
- Managed the department's video production and design teams
- Created / monitored analysis tools for proactive and efficient improvement
- Created and maintained a knowledge base of content materials
- Created the style guide for all English-language programs

LANGUAGES

English

Native or Bilingual

Russian

Full Professional