

ZACH BULLARD

✉ zach@bullard.dev

☎ (662) 351-9185

📍 Atlanta, GA 30346

SKILLS

Product Management & Strategy

Product Strategy
Product Lifecycle Management
Product Roadmaps
Project Planning
Agile Methodologies
Competitive Analysis

AI & Technical Innovation

Generative AI Implementation
AI/Human Workflow Design
Prompt Engineering
AI Content Strategy
AI-Driven Product Development

User Research & Analytics

User Research
UX Research
A/B Testing
KPI Tracking
Improvement Metrics Measurement

Programming & Development

Python
JavaScript
React
MongoDB

Data Science & Analytics

Pandas
Scikit-learn

PROFESSIONAL SUMMARY

Innovative product manager with proven success in developing AI-enhanced solutions that drive measurable business growth. Combines technical expertise in generative AI and software development with strong product strategy to deliver revenue-generating features and improved conversion rates. Demonstrated ability to bridge technical and business requirements while leading cross-functional teams to successful product launches. Seeking opportunities to leverage expertise in AI implementation, analytics, and product development to drive next-generation product innovations.

WEBSITES, PORTFOLIOS, PROFILES

- www.zach.bullard.dev
- www.linkedin.com/in/zach-bullard

WORK HISTORY

Bold - Product Manager, Global Content

Remote • 04/2024 - Current

- Communicated effectively with team members to deliver updates on project milestones and deadlines, resulting in 90% on-time project completion rate
- Analyzed key product metrics to measure performance, identifying opportunities for feature optimization and user experience improvements
- Managed full product lifecycle from ideation through post-launch support, implementing quality control measures that reduced post-release issues by 25%
- Documented user stories, specifications, and product features into detailed work orders, ensuring clear communication and alignment across development teams
- Implemented Agile methodologies to improve project management efficiency, resulting in faster sprint completion times
- Managed stakeholder expectations through regular updates and transparent communication throughout the product development process
- Prioritized product roadmap initiatives based on business impact and resource constraints to achieve key product goals and metrics
- Drove innovative content strategy combining generative AI with human curation across 6 projects, achieving 2% increase in conversion rates and generating \$4M in annualized revenue

Chill Subs - Data Engineer / Analyst

Remote • 10/2022 - Current

- Wrote a codebase for long-term data maintenance
- Created / maintained scripts for automated data collection
- Developed a system for aggregating data into a unified ranking system

Dash

- Extracurricular Activities: Tutoring (Physics, Calculus, Russian Language), Created and led science lab program for students with special needs
- Research Project: Memory structures in patients with schizophrenia
- GPA: 3.6

LANGUAGES

Native or Bilingual

Full Professional